



HYPER ISLAND
LEARNING
PARTNERSHIPS

THE YEARLY CYCLE

LEARNING PARTNERSHIP OPPORTUNITIES

2014/2015

Here are the Learning Partnership projects
for the Hyper Island programs year.

Have a look and let us know what looks
relevant to your business or organization.

For more information about the focus and student
profile of each programs visit our website:

www.hyperisland.com/programs-and-courses



STRATEGY

September 10th - October 10th, 2014

The main aim of the project is for the students to gain insights about branding strategies and design processes in a digital landscape and also learn to design for goals and needs. This project introduces students to methods of working effectively in projects.

Sponsorship Fee 40.000 SEK



USER EXPERIENCE

October 21th - November 27th, 2014

The aim for this project is to design digital experience and services, based on a deep understanding of user behavior, user needs and human-computer interaction. Students will develop user experience concepts and prototypes for their clients.

Sponsorship Fee 50.000 SEK



CONCEPT DEVELOPMENT & PROTOTYPING FOR MOBILE SOLUTIONS

October 27th - December 15th, 2014

In this project students develop and deliver concepts and prototypes for mobile solutions. Expect advice on strategies to bring a mobile solution to market and the possibilities of different mobile technology and platforms.

Sponsorship Fee 60.000 SEK



STHLM DEC

MONITOR & REPORTING

November 3rd - December 5th, 2014

This project is perfect for a client who would like to know more about their online presence. Are you using your existing data to its full potential in order to get more users and reach a higher conversion? How does your audience explore and navigate your website? How can it improve and get optimized?

Sponsorship Fee 60.000 SEK



STHLM/KNA NOV/DEC

CONCEPTUALIZATION, BRANDING & PITCHING

November 10th-18th, 2014

In this project the Motion Graphic students will work to conceptualize and pitch a concept of a motion graphics solution, based on the client's brief. One client works for one week with all the groups in the Motion Creative program and will get presented a bunch of kick-ass concepts.

Sponsorship Fee 70.000 SEK



STHLM/KNA NOV/DEC

CONCEPTUALIZATION, BRANDING, PITCHING & PRODUCTION

Part 1, Conceptualization, Branding and Pitching: November 24th-27/28th, 2014

Part 2, Production: December 1st-19th, 2014

In this project the students will work on developing concepts for motion graphic solutions and motion graphic productions (e.g; visualization short snippet/film/bumber etc).

Sponsorship Fee 40.000 SEK



STHLM JAN/FEB

THE BUSINESS

January 13th - February 21st, 2015

In this advanced project, students form small businesses taking on several client briefs each. The Business will deliver: conceptual proposals for interactive campaigns; digital products and services; marketing/branding/design strategies. An intense project with serious deliveries!

Sponsorship Fee 50.000 SEK



STHLM/KNA JAN/FEB

BRANDING & COMMUNICATION

January 13th - February 7th, 2015

In this project the students focuses on understanding brand building and marketing strategies through digital channels. It's about visual communication, data driven marketing, design strategy and how to utilize research as a means for competition. One client works with the whole class!

Sponsorship Fee 100.000 SEK



STHLM/KNA JAN/FEB

THE MOTION INDUSTRY

January 12th - February 13th, 2015

In this project, students will create short motion graphics works. Together with the client, they will develop both script, concept and a finished product.

Sponsorship Fee 40.000 SEK

MOBILE
CREATIVE

STHLM FEB/MAR

MOBILE DEVELOPMENT

February 9th - March 27th, 2015

In this project the students will work on developing a complete mobile solution that integrates with other systems and becomes a part of a bigger digital eco-system.

Sponsorship Fee 50.000 SEK

DIGITAL
DATA
STRATEGIST

STHLM MAR/APR

BUSINESS OPTIMIZATION & DATA

March 3rd - April 11th, 2015

This project is all about about harnessing data to produce powerful, relevant and valuable insights. The client is ideally a large online business working with lots of data, keen to optimize and grow.

Sponsorship Fee 60.000 SEK

DIGITAL
MEDIA
CREATIVE

STHLM/KNA MAR/APR

LIFECYCLE OF DIGITAL PROJECTS

March 10th - April 4th, 2015

This project is about gaining insight and hands-on experience of the digital project lifecycle, from ideation and research to evaluation and termination.

Sponsorship Fee 40.000 SEK

DIGITAL
MEDIA
CREATIVE

STHLM/KNA MAY/JUN

RUNNING A DIGITAL BUSINESS

May 11th - June 6th, 2015

The core of this project is to explore what it means to run a company from a day-to-day perspective, including: management, organization, culture, finance and clients.

Sponsorship Fee 50.000 SEK

DIGITAL
MEDIA
CREATIVE

STHLM/KNA AUG/OCT

CREATING DIGITAL FUTURES

August 25th - October 14th, 2015

By working in smaller in-house teams, sitting at the actual company, students will explore the ecology of an organization in order to analyze and write a strategic plan for the company's future with its digital opportunities and challenges.

Sponsorship Fee 60.000 SEK



HI

Setting up a Learning Partnership is straightforward and quick. A Learning Partnership includes a minor sponsorship, which goes directly into running and enhancing the education.

Get in touch to talk more about our students, the projects and how to move forward.

I'm looking forward to hearing from you!

Clara Öquist

Learning Partner Director

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